



Newcastle Herald
Friday 7/9/2007
Page: 47
Section: General News
Region: Newcastle NSW Circulation: 51,000
Type: Regional
Size: 60.02 sq.cms.
Published: MTWTFSS-

Brief: SOON_1

Green talk on line to save the globe

SERVICES provider M2 Telecommunications Group has introduced Green Mobiles, which it describes as Australia's first environmentally friendly mobile service.

Green Mobiles will contribute 10 cents in each dollar customers spend to Australian Greenhouse Office-accredited carbon abatement programs, via the Australian Climate Exchange.

"Customers can make a significant contribution toward offsetting the greenhouse gas emissions caused by their day-to-day activities," M2 said yesterday.



M2 said a \$49 GreenCap plan would offset almost seven tonnes of carbon dioxide over 12 months.

The calculation is based upon the prevailing price for the planet-warming gas of about \$8.50 a tonne.

AAP

M2 fell two cents to 76 cents