



Geelong Advertiser  
Friday 7/9/2007  
Page: 34  
Section: General News  
Region: Geelong VIC Circulation: 30,601  
Type: Regional  
Size: 35.79 sq.cms.  
Published: MTWTFS-

Brief: SOON\_1

## Mobiles go green

TELCO services provider M2 Telecommunications Group Ltd yesterday launched what it says is Australia's first environmentally friendly mobile telecommunications service: Green Mobiles.

M2 said Green Mobiles was specifically targeting climate change caused by global warming. Green Mobiles will contribute 10 cents in every dollar spent by customers into Australian Greenhouse Office-accredited carbon abatement programs, via the Australian Climate Exchange.

"Customers can make a significant contribution toward offsetting the greenhouse gas emissions caused by their day-to-day activities," M2 said.