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Eco-phones launched

Telco services provider M2 Telecommunications Group launched yesterday what it said was Australia's first environmentally friendly mobile telecommunications service – Green Mobiles. M2 said Green Mobiles was specifically targeting climate change caused by global warming. Green Mobiles will contribute 10c in every dollar spent by customers into Australian Greenhouse Office-accredited carbon abatement programs, via the Australian Climate Exchange. M2 said that, in one year, a \$49 GreenCap plan would offset nearly seven tonnes of carbon dioxide, based on the prevailing CO₂ price of about \$8.50 a tonne. Green Mobiles offers mobile phone services powered by the Optus 3G mobile network. Shares in M2 closed 2c lower at 76c yesterday.