

Telco M2 launches "Green Mobiles"

Telco service provider M2 Telecommunications Group has launched what it says is Australia's first environmentally friendly mobile phone service.

M2 says Green Mobiles specifically targets climate change caused by global warming.

Green Mobiles will contribute 10 cents in every dollar spent by customers .. into Australian Greenhouse Office-accredited carbon abatement programs.

M2 says in one year .. a 49-dollar GreenCap plan will offset nearly seven tonnes of carbon dioxide.

The company says that's the equivalent of around two average Australian cars per year .. or electricity usage of an average household for an entire year .. or a return flight from Australia to Los Angeles.

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